



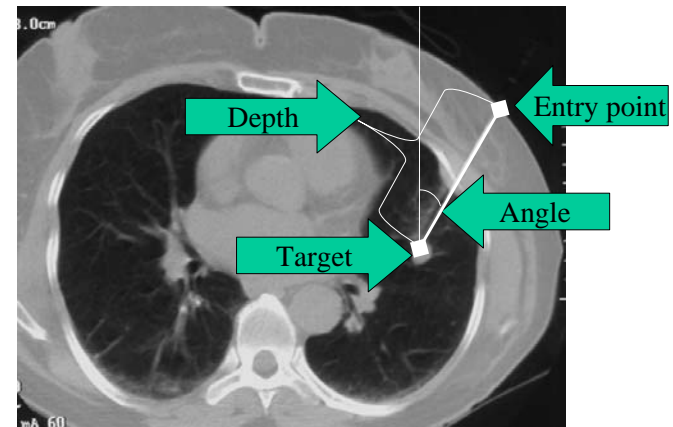
NEEDLE HOLDER

for image guided interventions

Background

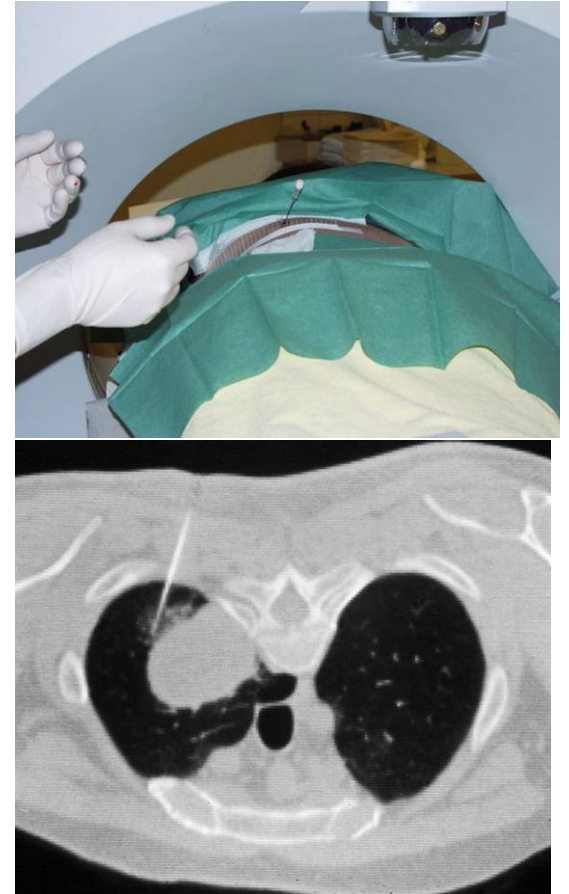


- **The challenge of CT guided intervention**
- **To navigate a needle to a certain point within the body that corresponds to the same point in a CT-image**



Background

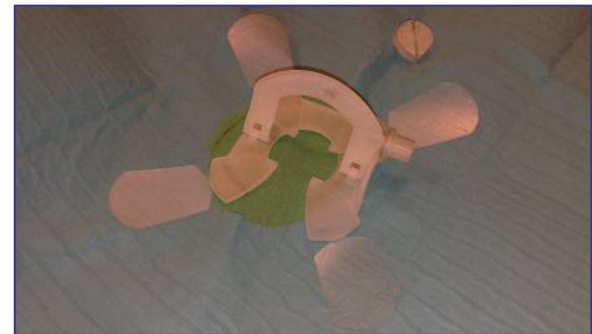
- Radiologist “knows” the right angle
- CT = high dose radiation
- No hands inside gantry
- No support for needle
- Difficult to verify angulation



Results from clinical trials



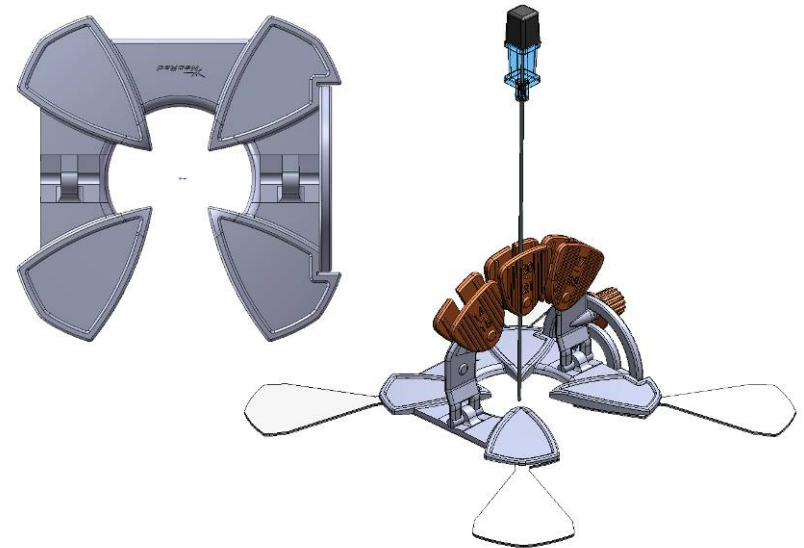
- **Advantages**
 - **Releasable**
 - **Adequate support**
 - **Flexible**
- **Very promising, can we have more?**



Approvals



- **CE mark Class 1(s)**
 - CE certificate # is
 - 64605-2009-CE-NOR-NA
- **Exempt 510(k) i US**
 - Registration # is 9710498
 - Owner operator # is 9046867
 - Listing # is D074106



Patent and Trademark



- **NeoRad has patent applied the most important aspects of this invention**
- **NeoRad has sought trademark protection for the Simplify name and logo**



Simplify – Needle Holder



- **Simplify™ launched nov 2009**
- **End user price of NOK 199 pr stk. / USD 35\$ / EU 25€**
- + Releasable and simple to use**
- + Adequate support**
- + Flexible**

